

## CONTENTS

<b>Gonchar O.</b> Managing potential businesses at risk	4
<b>Dashenko N.</b> Evaluation of sources of investment support in the basic directions of technological modernization of innovation-oriented industrial enterprises	8
<b>Derevianko O.</b> Reputation management in food industry in Ukraine	13
<b>Oneshko S.</b> Application of innovative teaching methods for the preparation of students of economic specialties	24
<b>Shlapak A.</b> Diversification of national financial markets in the context of globalization	29
<b>Beltukov E.</b> The main priorities of Ukraine's innovation development: dynamics of change	35