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APPLICATION THE METHOD OF PROJECTS IN TEACHING OF STUDENTS OF ECONOMIC SPECIALTIES

Quality content and the proper organization of the educational process is a top priority in the area of education reform. Formation of high-quality educational resources, its reorientation in terms of accessibility in the form of distance education, use of information and communication technologies, ultimately, will improve the effectiveness of training.

Ukraine's integration into the world educational space requires continuous improvement of the national education system, effective ways to search to improve the quality of educational services, testing and implementation of innovative educational systems, real guarantee equal access for all citizens to quality education, opportunity, and freedom of choice in education, modernization of education content and its organization adequately with global trends and the labor market, ensuring the continuity of education and learning throughout life, the development of state-public management model [1].

The field of education all over the world is noticeable by a paradigm shift which is the result of a new awakening in the teaching-learning process. The onus is now on the learner and the teacher is now looked upon as a facilitator [2].

In view of the informatization of society, enlargement the affordability of education system in the form of online education, online courses, webinars, virtual courses, virtual libraries, etc., raises the question of how badly enough, aimed at improving the quality of education that will allow to generate professional quality graduates that meet the requirements of employers.

In the many studies [2-6] a large role in the process of innovative teaching belongs to the projects.

The method of projects – pedagogical technology, does not focus on the integration of factual knowledge, and on their application and the acquisition of new (often through self-education). Active involvement of students in the content of these projects makes it possible to learn new ways of human activity in the socio-cultural environment [3].

The method of projects is a comprehensive training method to build a learning process, based on the interests of students, giving them the opportunity to show independence in the planning, organization and control of their learning and cognitive activity, the result of which is the creation of a product or phenomenon [4].

Projects play an important role in learning because in addition to the achieving the objectives mentioned earlier, they also promote the engagement of complex processes of inquiry and design [2].

The use of a method of projects in teaching economic disciplines allows you to:

- to attract research students with an interest in research work in the part of the enterprise economy by economic activity;
- forming ability to independently solve scientific problems associated with the trend of economic systems, the motivation and behavior of market participants, the social and economic processes, their modeling and control;
- examine the economic discipline with a more detailed study and a greater degree of autonomy to develop the ability to describe the economic and social processes and phenomena on the basis of theoretical and applied models, analyze and interpret meaningful results;
- to acquire practical experience in the application of mathematical, statistical and qualitative methods of economic analysis, economic and mathematical modeling, information and communication technologies, research methods and presentation of results;
- acquire skills of using modern sources of economic, social, administrative, accounting information for the compilation of official documents and analytical reports;

— develop the ability to independently identify the economic problems in the analysis of concrete situations, to offer ways of their solution.

In order to further develop the students' abilities and sense of innovation, we guide and motivate the teachers to make their sub-topics of their research projects as the source of the students' topics of their graduate projects [6].

Method of projects is focused on independent work of students – individual, pair or group, which students perform within a certain period of time. This approach is organically combined with the group approach to teaching. Method of projects is always involves solving a problem that envisages, on the one hand, the use of various methods and means of education, on the other hand, the integration of knowledge and skills from different fields of science, engineering, technology and creative areas [5].

The results of research projects of students can be in the form of hearing reports, holding debates, teaching other students the basics of methodology of conducting scientific research, discuss the results and plan further developments in the field of the research problem, the preparation of the participation in the activities of a scientific nature at various levels (olympiads, conferences, competitions for the best research work of students, etc.).

The project is estimated, taking into account the relevance of research, practical value, the presence of elements of scientific novelty, the statistical data used in the project and the quality of their treatment. The criteria for evaluation of projects can be the scientific value of the work and the quality of presentation material. The rating takes into account the ability to present the material fluently in spoken terms, literate presentation, illustrative tables, slides, diagrams, demonstrating a logical connection with the above material.

Positive results of students obtained during the development of the macro- and microeconomic projects, economic analysis, statistical research, etc., to further enable students to actively participate in scientific conferences, competitions for the best scientific work.

An important role here belongs to the teacher who carries out project management. The main tasks of the teacher include:

- to carry out the work with the students based on their interests, individual abilities and inclinations;
- define the theme of the projects and reports;
- oversees the work of students, assisting in the selection and clarification of issues project topics, the preparation of the study design, selection of literature, etc.;
- to track information about the activities of a scientific nature, in which students can take part;
- to represent the students in dealing with organizations that have an interest in specific projects;
- to engage in the selection of the best projects of students to participate in academic conferences;
- to organize the participation of leading experts of the industry, scientists, teachers, post-graduate students.

Thus, the use of a method of projects at teaching of students of economic specialties, contributes to the achievement of learning outcomes in terms of the ability to identify the sources and determine the methods for socio-economic data, collecting and analyzing the necessary information, the calculation of economic and social indicators, as well as to apply their theoretical knowledge to solve practical problems and interpret the results.

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